Alco Advertises in Leading Manufacturing Publication Supporting Loyal Customer



March 4, 2021 (Elyria, OH) - Alco recently placed an advertisement in the January 2021 issue of Manufacturing Today, a dedicated magazine for senior manufacturing executives around the world. The ad supported and was placed alongside a multiple page feature highlighting the success of long-time Alco customer, Chapin Manufacturing, leaders in the sprayers and spreaders industry. The article appears on pages 91-93. Click here to read the digital version of the publication.

"Chapin has been a partner of Alco for about 15 years for parts such as brass hose barbs and threaded round/hex fittings, said Mike Clark, VP of Sales and Marketing at Alco. "We have manufactured precision turned parts for manufacturers like Chapin and this was a great way for us to celebrate the manufacturing success of one of our customers while creating awareness for Alco's ability to machine products from prototype to large-scale orders as a cost effective

supply chain partner," Clark said.

Chapin Manufacturing has been pleased with the high-quality products and service.

"Alco has been easy to work with and we look forward to continuing to do business with them as a valued partner," said a spokesperson for Chapin Manufacturing. "Their consignment inventory is really beneficial to our seasonal business and is an added value for us!

The ad was the first marketing project following the recent Alco rebrand project that included a new website, video, social media and customer email campaign. The rebrand project launched a month ago and united Alco's acquisition companies on one website showcasing the strength and depth of Alco's capabilities and competitive advantages as leaders in precision machining.

Do you need a quote for precision machined products?

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